

INVITATION TO SPONSOR

THE CANADIAN ENERGY PSYCHOLOGY CONFERENCE

The Canadian Association for Integrative and Energy Therapies (CAIET) recognizes the need to support Energy Psychology, Energy Medicine and mental health practitioners, researchers, scholars, and students as they embark on understanding how to improve the psychological well-being of all Canadians. We understand the tremendous value of bringing together academics from all parts of the country to share ideas, resources and research for a richer understanding of emotional, mental, spiritual and physical well-being. We also see tremendous value in providing professional development opportunities to practitioners in the field to maintain the integrity and high standards of the application of Energy Psychology in various fields.

The objective of our conference is to offer people a forum to interact and learn directly from leading innovators, researchers and method developers in the field of Comprehensive Energy Psychology while enhancing their professional and personal development!

We also want to promote discussion about what the needs are for academics and practitioners alike in this new and burgeoning field. Through discussion, we wish to co-create a Canadian Association that meets the needs of both academics and practitioners and promote the admirable work that is being done here in Canada to an international audience.

CAIET offers you an opportunity to be part of our annual conference by becoming a sponsor. Our commitment to you, is to offer you and your organization exposure to diverse delegates who have a stake and interest in Energy Psychology and Integrative Therapies in Canada.

We understand that each potential sponsor has unique marketing needs and objectives. In an effort to meet those needs, we offer a number of sponsorship opportunities to fit all budgets.

The interest in Energy Psychology has escalated worldwide over the past 20 years. The Canadian Association of Integrative Energy Therapies is very proud to be supporting the annual meeting of researchers, academics, students, psychologists and practitioners in Canada.

ABOUT CAIET

THE CANADIAN ASSOCIATION FOR INTEGRATIVE AND ENERGY THERAPIES

CAIET is a registered Canadian not-for-profit organization (Ontario Corporation, Number 1774109 incorporated July 2008) that advances education and research in the field of Energy Psychology. We are directed by a volunteer Board of Directors reflecting both academic and practitioner representation in the field of Energy Psychology. We are the first association in Canada to bring together both academics and practitioners for a greater understanding of Energy Psychology.



VISION

Our vision is to be a resource for healing and learning through the expanding field of Energy Therapies and to operate with integrity, purity of intent, generosity of spirit and an open mind.

MISSION

(Our mission is) to advance awareness of the practices of Energy Therapies as developing, complementary, holistic modalities addressing the interactive mind/body system.

OUR OBJECTIVES

1. To promote the knowledge and understanding of energy therapies through the annual conference
2. To provide educational workshops in energy therapies for professionals and interested consumers.
3. To develop and support a culture of professionalism in the teaching and use of energy therapies
4. To develop a supportive, multidisciplinary community of practitioners.
5. Provide links to up to date information about ongoing research on Energy Psychology and the Energy Therapies.

A large blue graphic consisting of a rectangular box on the left and a large arrow pointing to the right. The box and arrow are filled with a solid blue color and have a white double-line border.

**Take advantage of the
great sponsorship
opportunities on the
following page.**

SPONSORSHIP PACKAGES

PLATINUM SPONSOR: \$6,000

- Sponsorship of Awards/AGM luncheon with acknowledgement
- Display table in the book /exhibits room
- Verbal acknowledgement in the opening remarks at the conference.
- One full page ad in the conference program
- Two full conference registrations
- Other benefits to be negotiated
- Logo on the conference website with a hyperlink to your organization's website

SILVER SPONSOR \$4,000

- Sponsorship of presenter reception with acknowledgement
- Display table in the book /exhibits room.
- One half page ad in the conference program
- One full conference registration
- Logo on the conference website with a hyperlink to your organization's website

ALL SPONSORS RECIEVE

Pre-Conference Acknowledgement

- In pre-conference materials on the conference web site with a link to your home page
- Acknowledgement in conference promotional materials

During the Conference

- Acknowledgement through your logo and placement of your written material in the Conference Registration Kit
- A formal "Thank You" during the event you are sponsoring
- Acknowledgement in the conference program

GOLD SPONSOR \$5,000

- Sponsorship of 1 breakfast with acknowledgement
- Display table in the book /exhibits room
- 1 full page ad in the conference program
- Two full conference registrations
- Logo on the conference website with a hyperlink to your organization's website

BRONZE SPONSOR \$3,000

- Sponsorship of refreshment breaks for one day with acknowledgement
- Exhibit table in the book /exhibits room
- One full page ad in the conference program
- Logo on the conference website and with a hyperlink to your organization's website

SUPPORTING SPONSOR \$2,000

- Includes sponsorship of 1 conference refreshment break with acknowledgement
- Placement of your organization's promotional material on the resource table
- One page ad in the conference program
- Logo on sponsor pages in conference program

ADDITIONAL OPPORTUNITIES

Resource Table: \$100

Provide exposure for your organization to conference delegates by having your brochures displayed on the conference resource tables. Materials must be delivered to conference site 3 days in advance. Material size will be limited.

Conference Program Advertising:

Full page ad: \$300

Logo Tote Bags: \$1,500

Tote Bags with your logo on them

Other in-kind donations are also welcome

Conference Manuals: \$2,500

Breakfasts (3): \$5,000 each

Coffee Breaks (6): \$1000 each

If you're interested in sponsoring in a way not listed above, please contact us: 416-221-5639

FOR MORE INFORMATION CALL: 416-221-5639

SPONSOR APPLICATION FORM

Contact Information

Company name: _____

Contact person: _____

Street Address: _____

City/Province/Postal Code: _____

Telephone: _____

Fax: _____

E-mail: _____

In which level of sponsorship are you interested?

Platinum: \$6,000

Supporting: \$2,000

Breakfasts (3): \$5,000 (each)

Gold: \$5,000

Full-Page Program Ad: \$300

Silver: \$4,000

Resource Table: \$100

Coffee Breaks (6): \$1000 (each)

Bronze: \$3,000

Agreement

We _____ (company name) agree to sponsor CAIET conference

Authorized by: (Signature)

date

Total: \$ _____

Please make cheques payable to:

CAIET (Canadian Association for Integrative and Energy Therapies)

Mail Payment To:

15 Holmes Avenue unit 16, Toronto, ON, M2N 4L8

Phone: 905-884-6785